



**NEED NETWORK VISIBILITY?**

**LOOK INSIDE >>>>>**



# Netusage in the enterprise

## YOUR TOP 10 NETWORK DILEMMAS

- 1. Do you know at any point in time what applications are running over your network?**

Netusage Traffic Reporter gives you fine-grained visibility of all your business and shared traffic.

- 2. How can I improve my company's standards of regulatory compliance?**

Netusage provides historical data retention of traffic statistics, enabling long-term drill-down to any host, application or conversation.

- 3. How can I charge my network cost back to the businesses fairly, based on usage?**

With Netusage Cost Reporter, business applications are mapped easily back to your organisation. This allows for fair cost allocation.

- 4. How can I eliminate probes in my environment without losing visibility and control?**

Netusage helps you reduce your inventory and support costs by monitoring many links from a single appliance.

- 5. How can I gain visibility across my managed MPLS network?**

Netusage has been successfully deployed in a number of managed MPLS and VPN environments.

- 6. Can I provide individual Netusage reports to my customers?**

You bet! Whether you have internal

clients or external customers, Netusage provides fine-grained access control to your reports.

- 7. How can I gain visibility of all encrypted, compressed and firewall traffic?**

Netusage provides a number of solutions to provide Total Network Visibility in any scenario.

- 8. How do I calculate the impact of moving my data centre or server farm?**

Netusage Host Reporter gives you visibility of any server, client or application, at any time, providing you with a unique insight into the data centre.

- 9. How can I monitor my converged voice and data traffic?**

Netusage's unrivalled flexibility in defining applications allows you accurately to track SIP and RTP data.

- 10. How long will it take us to get up and running with Netusage?**

We specifically designed Netusage to be quick to deploy and easy to use. Our customer feedback says it all — deployment times and usability are the best in the industry.

Netusage is the only way to tackle these real challenges today, quickly and comprehensively. You don't need to be a network expert to understand your network.

**TAKE A TEST DRIVE TODAY.**

# Netusage from Apoapsis

## TOTAL NETWORK VISIBILITY

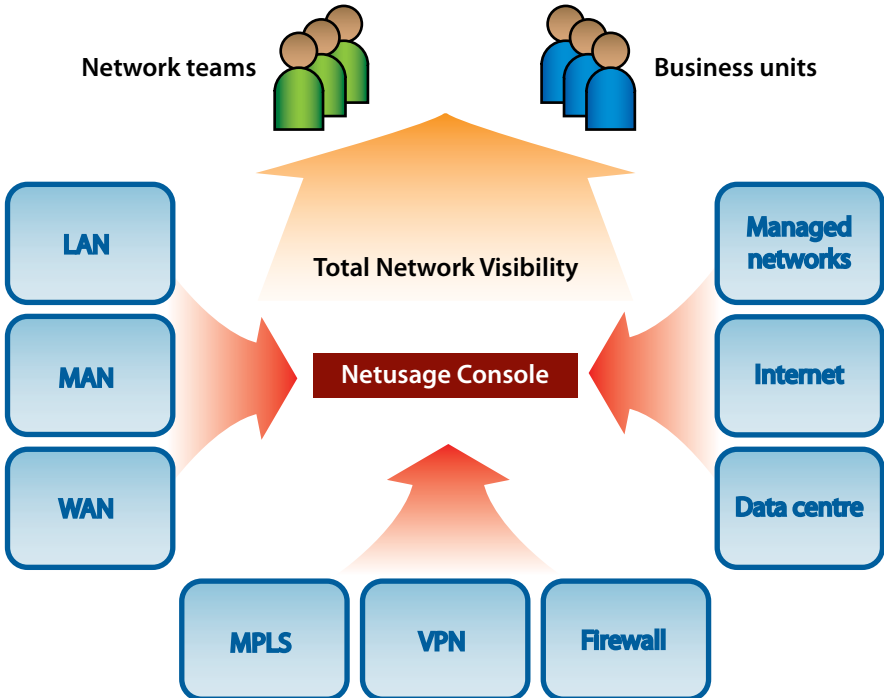
The Intelligent Information Network will bring the challenge of delivering more diverse applications, to more users, over more bandwidth, with more virtualisation, than ever before. This brings with it the following issues:

- Increased reliance on the network
- More layers and virtualisation
- More methods of access

- More users and bandwidth
- More diverse applications
- More security challenges

Netusage delivers the transparency to help you meet those challenges, providing intelligent traffic and financial reporting, enabling Total Network Visibility across the enterprise.

*Netusage transforms raw NetFlow data from across the network into practical reports, giving both network and business teams Total Network Visibility.*



# The Netusage Suite

---

## TRAFFIC REPORTER

Detailed traffic reports for every host on the network. Gives unparalleled control over application definitions.

## HOST REPORTER

Per-server and per-application historical reports for server farms.

## BUSINESS REPORTER

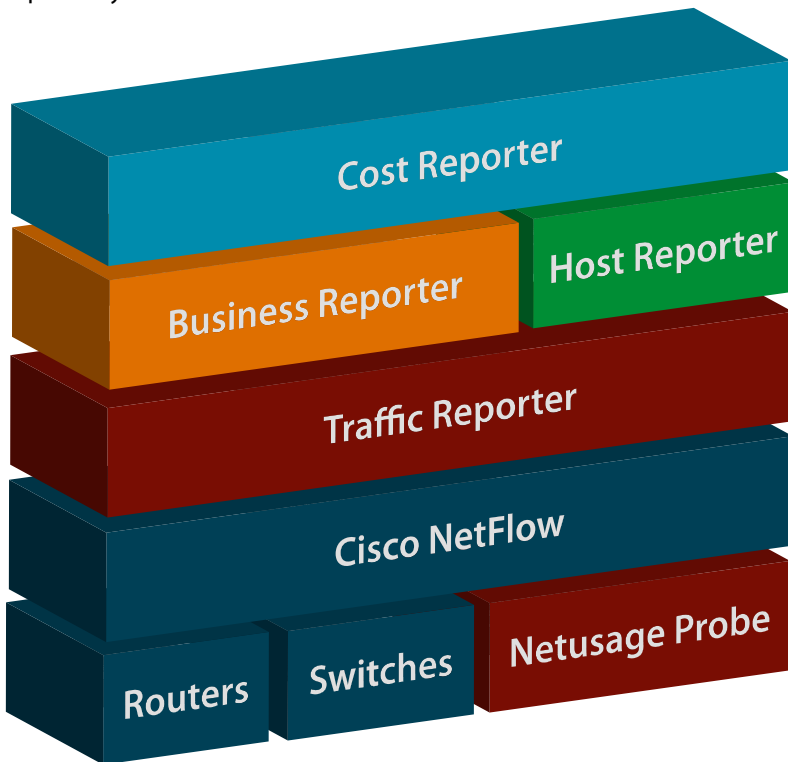
Differentiate between infrastructure and business usage. Understand the business impact of your network traffic.

## COST REPORTER

Map application traffic back to business cost centres to create detailed cost allocation reports.

## PROBE

Extend Total Network Visibility to non-NetFlow devices, encrypted links and VPNs.



# Why Netusage Console?

Features	Benefits
Simple, maintenance-free appliance server	Fast installation: see useful traffic reports within 30 minutes out-of-the-box!  Low TCO and easy maintenance.
Intuitive web interface	Quickly navigate to the information you need: any host, application or conversation on your network.
Application rule engine	Flexibly categorise your business applications: by protocol, port, server or client host, subnet, and many other criteria.
Per-application reports	Profile business and shared applications for informed planning and provisioning.
Host reports and subnet filters	Analyse the impact of any server or host on the data centre and core infrastructure.
Business traffic allocation	Fairly allocate shared and business traffic across the enterprise.
Usage-based chargeback	Intuitively allocate all traffic costs down to business unit and cost centre level.
Down to one-minute resolution	Respond quickly to problems and troubleshoot in real time.
Multiple customer support for large business groups and Managed Service Providers	Give your customers Total Network Visibility, with a tailored view of their managed network traffic.

# Solutions for non-NetFlow devices

---

Netusage Probe extends the data capture capabilities of the Netusage suite. It allows you to provide Netusage's powerful Total Network Visibility in environments where NetFlow exports are not available or not feasible. Typical applications of the Netusage Probe are:

- Firewalls
- VPNs
- Busy routers (offload NetFlow processing to remove router CPU impact)
- Layer 2 switches
- Non-Cisco devices

Key features of the Netusage Probe include:

- Compact and powerful: 1U rack mountable, delivering 12x 100Mbps FE interfaces or 4x 1Gbps and 8x 100Mbps interfaces
- Simple configuration: Menu driven, only minimal configuration required.
- Non-invasive: Simply plug into SPAN or mirrored port.
- Industry-leading value: Low cost, high performance alternative to other 'probe' technologies.

## Managed services functionality

---

More and more bandwidth is being delivered to customers as a fully-managed service. While the managed-service model provides many benefits, one weakness of most current offerings is the lack of visibility solutions delivered to the customer.

Netusage can support multiple customers per appliance, enabling service providers to deliver Total Network Visibility to their customers.

### **MORE ACCOUNTABILITY**

When you deploy Netusage for your customers, you provide them with clear visibility of their network traffic, giving them increased confidence in your offering.

### **REDUCED SUPPORT COSTS**

Many network traffic issues and que-

ries that traditionally involve the service provider's helpdesk, can now be investigated by the customer with Netusage's powerful troubleshooting capabilities.

In addition, Netusage's well-known ease of use and intuitiveness ensure that your customers will enjoy its benefits without the cost of training.

### **ENHANCED VALUE PROPOSITION**

In a marketplace as competitive as managed network services provision, Netusage can differentiate your offering from those of your competitors by providing real benefits at a low cost.

### **TRUSTED INDUSTRY SOLUTION**

Netusage has proven itself over the last four years in many diverse environments. Our enterprise customers prefer it for its deep visibility and simplicity.

# How to get Netusage

---

Netusage can be purchased as an appliance or rented as a managed service.

Purchased solution	Managed service
Appliance ownership	Appliance rental
Maintenance and support	Maintenance and support
	Deployment and configuration
	Training and documentation
	Optional fully-managed appliance configuration
	Monthly site visit included

## Getting in touch

---

### CONTACT US

For more information about any of our products and service offerings, please go to **[www.netusage.net](http://www.netusage.net)**.

Alternatively, please contact us at:

The Bridge  
12-16 Clerkenwell Road  
London EC1M 5PQ  
UK

Tel: +44 (0) 20 7324 6050  
Fax: +44 (0) 20 7324 6051  
Email: [info@netusage.net](mailto:info@netusage.net)



# Customer testimonials

---

*"Netusage is a standard part of the bank's toolset for supporting IT infrastructure. The continuous development of the product ensures it remains the tool of choice for global environments."*

**NETWORK MANAGER,  
GLOBAL INVESTMENT BANK**

*"With Netusage we have a tool that not only provides us with the level of reporting that we need quickly and easily, but with historical retained data, network troubleshooting is also extremely quick without the need of a packet analyzer or other low-level tool. We provide a better service, and visibility to management."*

**EUROPEAN INFRASTRUCTURE MANAGER,  
GLOBAL APPAREL RETAILER**

*"Netusage enables us as network administrators to manage our environment effectively. Without it we would be 'blind' to what is really happening."*

**INFRASTRUCTURE MANAGER,  
LEADING GLOBAL  
FINANCIAL SERVICES FIRM**

*"We needed a tool to report on the very high throughput of Internet traffic globally through our company, and be able to report and charge back based on traffic volume for each of our sites. Netusage. Job done."*

**NETWORK MANAGER,  
GLOBAL ACCOUNTANCY FIRM**

*"Reporting on encrypted and compressed traffic is a challenge for any organisation. Netusage takes away the pain and provides us with the ideal remedy."*

**NETWORK MANAGER,  
GLOBAL INSURANCE SERVICES FIRM**

## About us

---

**Netusage** is a product of **Apoapsis Limited**.

We are a leading specialist solutions provider of network technologies serving the Global Fortune 500 companies. Our Netusage solution has been deployed globally in some of the largest enterprises over a number of years. Netusage's ease of use and deployment together with a wide range of innovative technical and business oriented reports are based on real customer needs. Our ability to meet customers' needs demands great skill and commitment.

If it's important to you, we'll make sure it happens.

We are a member of the Cisco Technology Developer Partner Program (CTDP).

For more information, visit us at **[www.apoapsis.com](http://www.apoapsis.com)**.



**CISCO SYSTEMS**



Technology  
Developer  
Partner